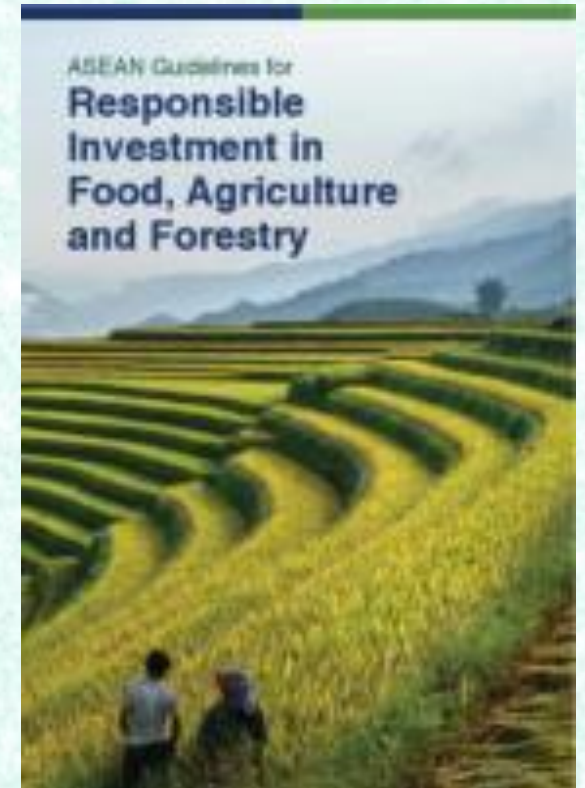


Responsible Agricultural Investment

(Promoting meaningful participation of youth and women in agriculture)



Partnership project between AsiaDHRRA and the Food and Agriculture Organization of the United Nations

Brief History of RAI and the cooperation between FAO and AsiaDHRRA

In 1974, the Committee on World Food Security (CFS) was established; It is the UN forum that reviews and follow up policies concerning Food Security.

Members include the World Food Programme and IFAD. Secretariat based in Rome.

2012 -2014 –
* Broad based consultation; RAI was eventually approved in 2014.
* Through the CSO for CFS mechanism where AsiaDHRRA was active participant in the process.

2019 FAO tapped AsiaDHRRA to roll out dissemination and programming of RAI in Asean region, starting in CMLV and expanded to cover Indonesia, Phils, Thailand



Why is RAI relevant?

Critical issues:

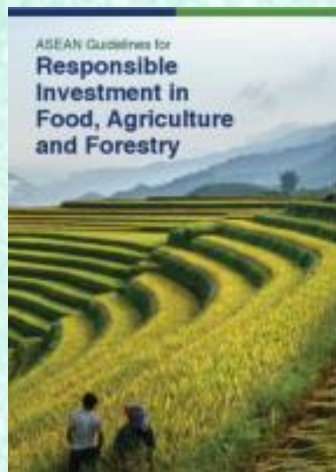
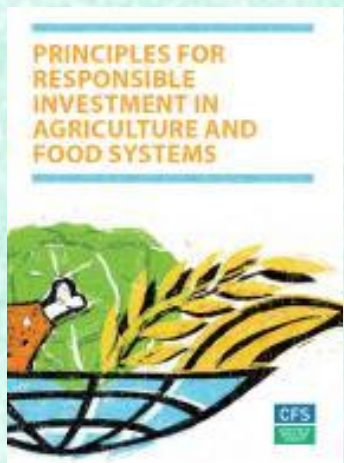
- ❖ Poverty in the rural areas
- ❖ Challenge for food security

Yet, We are not investing enough in agriculture.

We need to invest MORE in agriculture.

On the other hand, investment may lead to negative results e.g. destruction of environment,

Not only more investment: but better investment



The CSF guidelines on RAI was adapted by ASEAN based on its regional context – that is why we have the ASEAN Guidelines on Responsible Agricultural Investment (AGRAI)

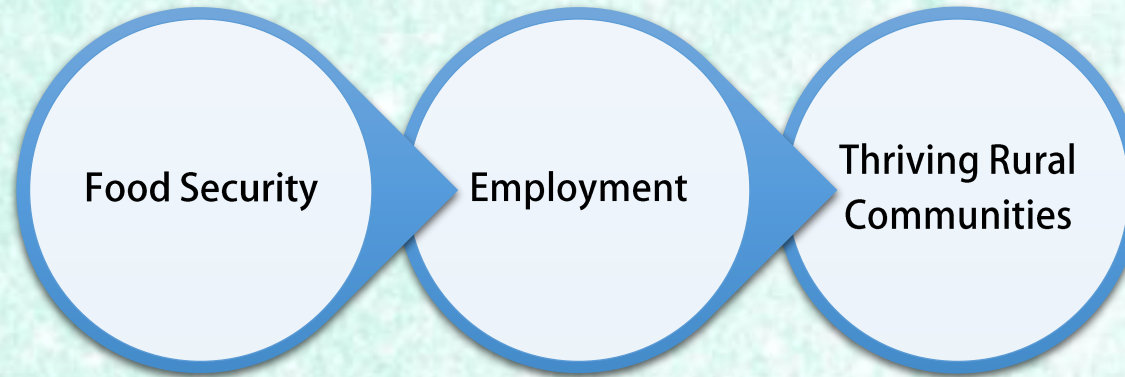
	CSF Guidelines	ASEAN Guidelines
1	Food Security and Nutrition	Contribute to Food Security, Food Safety and better nutrition
2	Economic Development	Equitable, sustainable and inclusive economic development and eradication of poverty
3	Gender Equality	Foster Equality, engagement and empowerment of women, young people, indigenous peoples, and other marginalized groups.
4	Engage and empower the Youth	Respect tenure of Land, Fisheries, and Forest, and access to water
5	Tenure of land, fisheries, forest, waters	Conserve and sustainably manage natural resources, in particular ASEAN's Forests.
6	Natural Resources and Climate Change	Support the generation and diffusion of sustainable and appropriate technologies and practices for resource efficient, production and safe Food, Agriculture and Forestry (FAF) system.
7	Cultural heritage and Traditional Knowledge	Increase resilience to, and contribute to the mitigation of and adaptation to climate change, natural disasters, and other shocks
8	Safety and Health	Respect the rule of law and incorporate inclusive and transparent governance structures, processes and grievance mechanisms
9	Governance and Grievance Mechanism	Assess and address impacts and promote accountability
10	Impact and Accountability	Strengthen regional approaches to responsible investment in FAF in ASEAN



We need to give attention to Young Farmers, and empowerment of Women in Agriculture

Young people do not want to engage in agriculture because of the notion that it has no future.

The agricultural sector needs to rejuvenate to increase global food production by 60% by 2050



Successful young agri-entrepreneurs will create livelihood opportunities and hence reduce unplanned and distress rural-urban and international migration.

Empowering youth, including farmers, agri-entrepreneurs and workers who are mostly women, to engage in agriculture; investment helps reduce unemployment

The RAI Project

RAI is an advocacy initiative. It aims to disseminate information on importance of RAI principles; to engage policy makers to integrate RAI in current policy frameworks; and encourage CSOs and Private Sectors (to adhere to) and promote RAI.

Responsible investment in agriculture and food systems refers to the creation of productive assets and capital formation, oriented to support the realization of food security, nutrition and sustainable development, including increased production and productivity.

It requires respecting, protecting and promoting human rights, including the progressive realization of the right to adequate food and other relevant human rights instruments.



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Update on Implementation of RAI Project

From December 2019 to September 30, 2020, these are the achievements of the project:

1. Capacitated 24 members of DHRRA networks as Trainers on Capacity Assessment for RAI and Youth in Agricultural Sector:
2. Developed materials for information dissemination e.g. Monograph on the Principles of Responsible Investment in Agriculture and Food Systems (CFS-RAI); procured copies of the ASEAN Guidelines for Responsible Investment in Food, Agriculture and Forestry (AGRAI) from GROW ASIA and distributed to national partners;
3. Disseminated and popularized RAI info through Webinar: Asian Family Farmers and Covid 19: Impact, Innovations, and Investment on July 21, 2020



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Engaged DHRRA in Six countries to implement advocacy on RAI

Challenge 1

Output 1

Developed mapping study describing in general terms relevant laws, policies and programs related to RAI and the general situation of youth in agriculture;

Output 2

Produced “case studies” demonstrating application of RAI principles in a particular investment on the ground. These are cases on which lessons and learning can be derived from.

Output 3

Thru National Workshops, RAI advocates and champions across sectors were invited and encouraged; they are expected to spearhead the RAI advocacy in every country.

Output 4

Developed awareness about RAI and the RAI Core Group engages relevant government agencies on specific issues on RAI and the youth in agriculture.

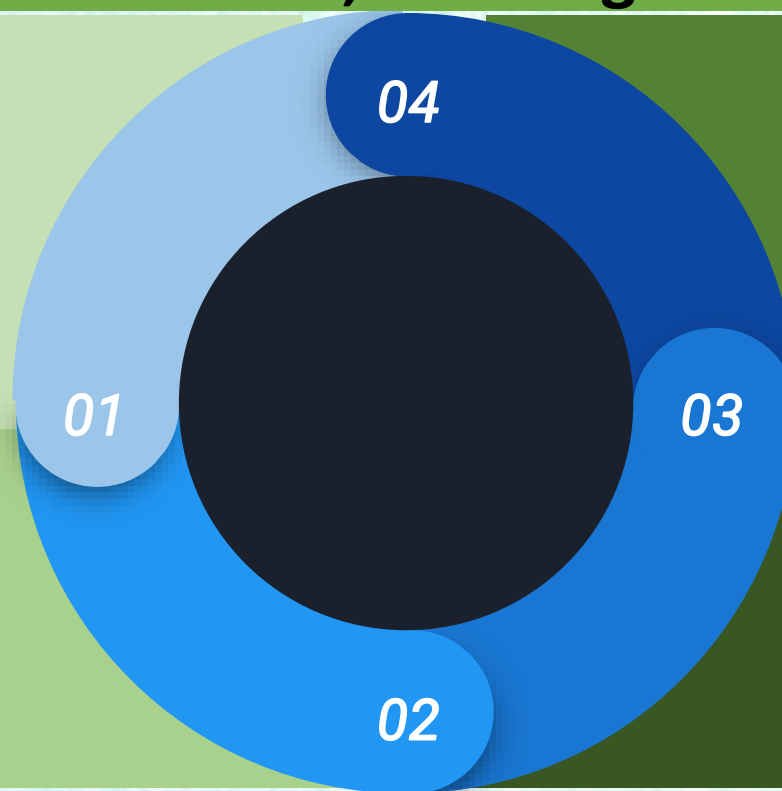


RAI targets for the remaining period – on going activities

1). Expanded advocacy by the DHRRA, focusing on:

Expand awareness about RAI through info dissemination

Build constituency for RAI – especially among youth organizations and platforms



Develop policy proposition based on consultation with youth and women farmers

Promote needed policies by engaging policy makers through policy campaign and lobby Work

RAI targets for the remaining period – activities on going

2). Develop good understanding about the situation of women in agriculture through a Scoping Research.

3). Improve dissemination of promotional materials – brochures, posters, video productions by optimizing use of social media platforms

Way Forward in 2021

Partnership of AsiaDHRRA and FAO shall continue in 2021 with a new partnership agreement now in the pipeline. It will involve expanded advocacy objectives at the country level and with focus on Youth **and Women in agriculture**; and culminating with a regional process.

The RAI initiative will contribute to actualize the existing MOU of AsiaDHRRA with FAO.

Through the MOU with FAO, AsiaDHRRA envisions to elevate its trackrecord as a relevant and effective regional stakeholder in the pursuit of SDG goals.



THANK YOU!



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