



*The Regional Cooperation to Empower
Rural Development Organizations in Asia*

4 years in a brief...

Objectives

deliver effective services to rural people's organizations

strengthen the capacities of AsiaDHRRA and its member DHRRA in 8 countries

effectively engage national, regional, global platforms and processes for policy engagement on rural development and poverty eradication

empower RPOs by building their capacity to effectively engage public and private programs relating to agricultural production and marketing, and, social enterprises by strengthening CSO-RPO platforms

Geographical Coverage

2016

2017

2018

2019

2020

Myanmar

Vietnam

Lao PDR

Philippines

Thailand

Cambodia

Malaysia

Indonesia



Project Outreach

60

Rural Peoples' Organizations (national and sub-national groups) served by AsiaDHRRA and DHRRA since 2016



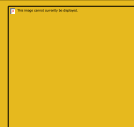
25,009

Family farmers reached through the FFP and Post-Disaster Program jointly implemented with DHRRA



20

Private-Public-People partnerships and/or mechanisms established and sustained

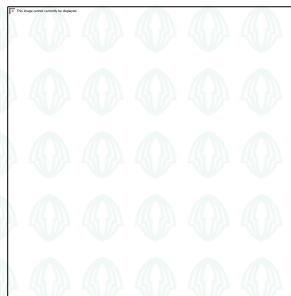


12

Policy agenda advanced at global, regional, and national levels



Contributed to localizing SDGs and achieving its targets:



Component 1

Capacity Building of Rural
Development Organizations



Trained Rural Development Leaders and Secondliners



2457 TOTAL TRAINED

Regional and national capacity building activities (Target: 522)

632 CSO Leaders

502 CSO Secondliners

241 RPO Leaders

991 RPO Secondliners

91 Government Representatives

931 Core **1159** Female

1526 New **1298** Male

Regional Capacity Building Themes



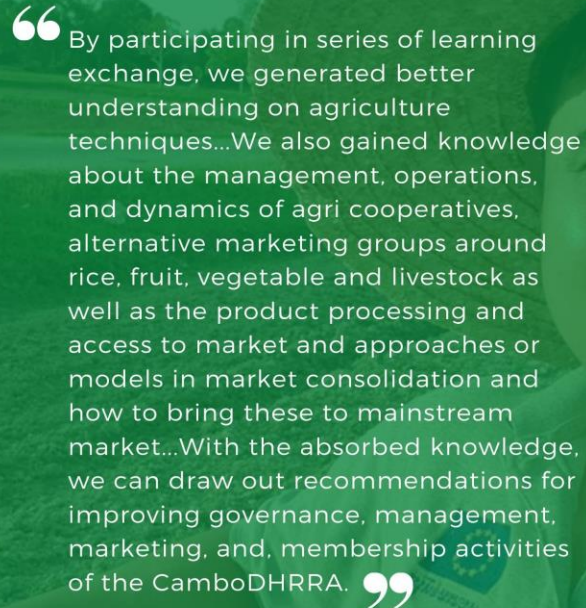
- Building Better Lives (BBL)
- Financial Sustainability: Social Enterprise and Project Development
- Policy Advocacy through Constructive Engagement
- Monitoring, Evaluation, Accountability and Learning (MEAL) Systems and Framework
- SDG Localization
- Successor Generation Program
- Gender and Development (GAD)
- Capacity Assessment for RAI and Youth in Agricultural Sector

National Capacity Building Themes

- Agri-Cooperatives development
- Agricultural Practices, Contract Farming, Sustainable & Organic Farming
- Agriculture and Rural Development
- Business Planning and Social Entrepreneurship
- Climate Resiliency
- Community Empowerment, Protection, CO-CD/ People-Led Development
- Financial Management
- Gender Mainstreaming/ Women Leadership

- Leadership, Good Governance (Gender-sensitive)
- MEAL (Gender-sensitive)
- PPP Partnerships
- Project Cycle Management
- Policy Advocacy
- Post-Covid initiatives
- Project Dev't/ Resource Mobilization
- SDG localization
- Social Protection and Legal Rights (Statelessness issue)
- Value Chain Approaches
- Youth in Agriculture

4 cross-sectoral, cross-regional thematic learning exchange visits *(North-South , South-South)*

A portrait of Him Noeun, a man with short dark hair, wearing a light-colored shirt. The image is overlaid with a semi-transparent green filter. The background shows a rural landscape with green fields and trees.

“ By participating in series of learning exchange, we generated better understanding on agriculture techniques...We also gained knowledge about the management, operations, and dynamics of agri cooperatives, alternative marketing groups around rice, fruit, vegetable and livestock as well as the product processing and access to market and approaches or models in market consolidation and how to bring these to mainstream market...With the absorbed knowledge, we can draw out recommendations for improving governance, management, marketing, and, membership activities of the CamboDHRRRA. ”

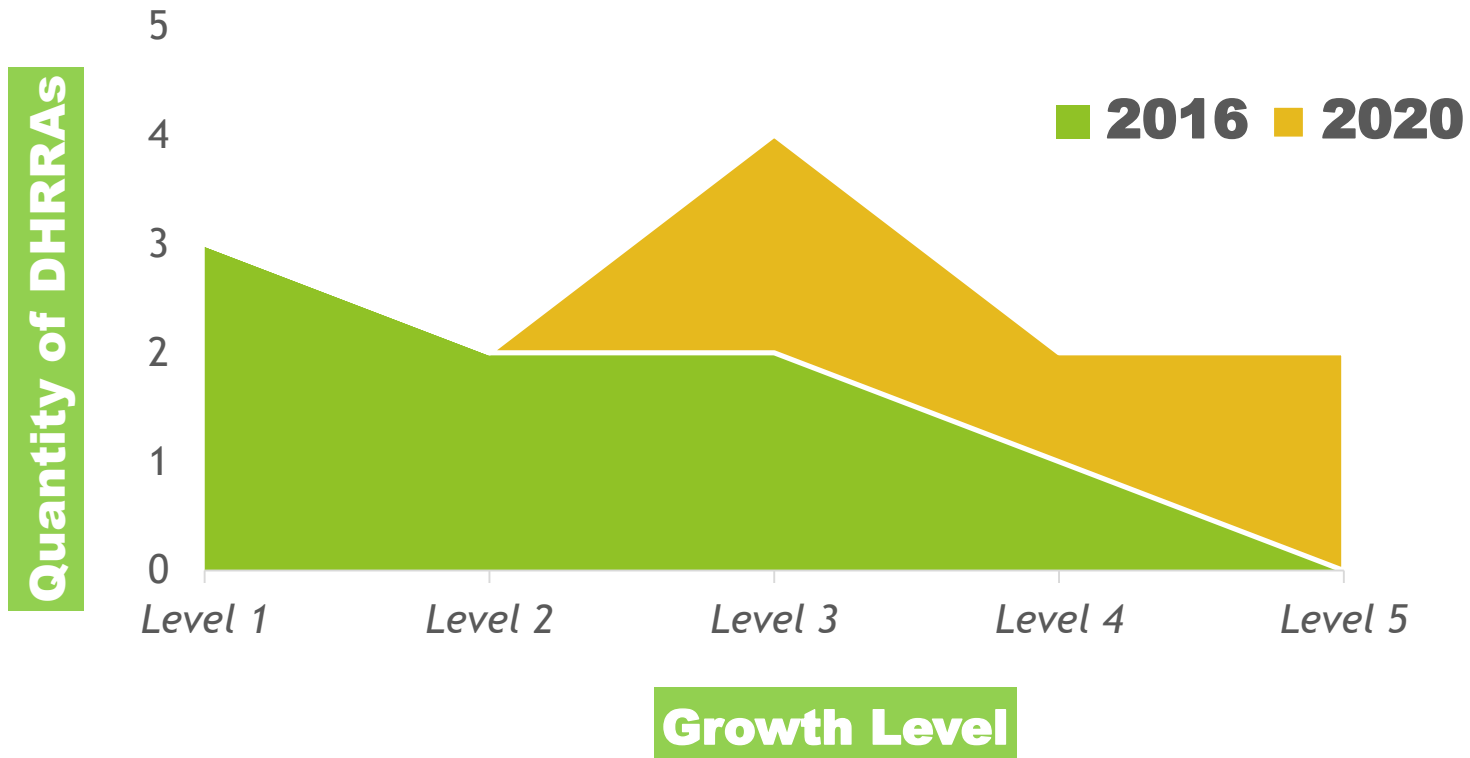
- Him Noeun, CamboDHRRRA

A portrait of Sri Murtirahayu, a woman wearing a black hijab and a red patterned top. The image is overlaid with a semi-transparent brown filter. The background is an indoor setting with a person in an orange vest partially visible.

“ The learning exchange help me and Ngudi Mulyo about R&D of our product, promotion, and marketing. ”

- Sri Murtirahayu, InDHRRRA/Bina Desa

DHARRA Growth Levels (2016 vs. 2020)



9 out of 9

AsiaDHRRA and
DHRRA with
5-year Strategic Plan

6 out of 9

AsiaDHRRA and DHRRA with
functional computerized financial system

4 out of 9

AsiaDHRRA and DHRRA with
HRD Program

3 out of 9

DHRRA with *initial diversified income sources*

42%* female leaders

in the governance and management
of AsiaDHRRA and DHRRA

30%* of core funds

from other sources aside from grants

Functional regional information systems

- AsiaDHRRA MEAL (Monitoring, Evaluation, Accountability and Learning) Manual / Guidelines established
- MEAL Framework and Principles rolled-out
- MEAL Working Group established (Regional + National teams)
- Web-based information system (intra-secretariat, inter-secretariat)
- AsiaDHRRA MEAL Tools updated

Component 2

Regional Movement
and Policy Advocacy



Sustained / Established Partnerships with



The Asia Foundation





Institutionalized Partnerships



- ❑ Framework Partnership between AsiaDHRRA and ASEAN SOMRDPE
- ❑ MoU between AsiaDHRRA and National Pingtung University of Science and Technology (NPUST)
- ❑ LoA and MoU between AsiaDHRRA and FAO
- ❑ MoU between InDHRRA and Ministry of Village (SOMRDPE Indonesia)
- ❑ Partnership between CamboDHRRA and Department of Rural Development (SOMRDPE Cambodia)
- ❑ Established working relationships with EU in the region and in Philippines, Malaysia, Thailand
- ❑ Established working relationships with FAO and IFAD in the region and in Philippines, Cambodia, Vietnam, and Laos

Important roles in relevant engagement mechanisms (Regional)

Co-organizer

*ASEAN Public-Private-People Partnership
Forum on RDPE (2017-2019)*

Co-convenor

*CSO Ad hoc Steering Committee for FAO
RAP CSO engagement*

Co-facilitator

*Asia Partnership for Sustainable
Development*

Member

*ASEAN Advisory Council
CSO representative*

Member

*Agriculture and Rural
Development
Knowledge and Policy
Platform*

Member

*EU PFD Asia Steering
Committee*

Member

*UNDF World CSO
Coordinating
Council*

Important Roles in relevant engagement mechanisms (National)

PhiDHRRA

Co-convenor

Zero Extreme Poverty

(Multi-stakeholder platform on SDG

Chair

CODE-NGO Advocacy Working Group on Asset Reform

**DHRRA
Malaysia**

Co-organizer

COVID CAREMY

Chair

The RISE Malaysia

**InDHRRA
Bina Desa**

CSO Focal Point

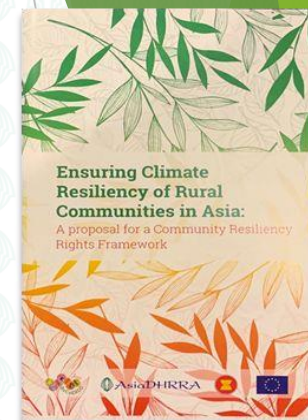
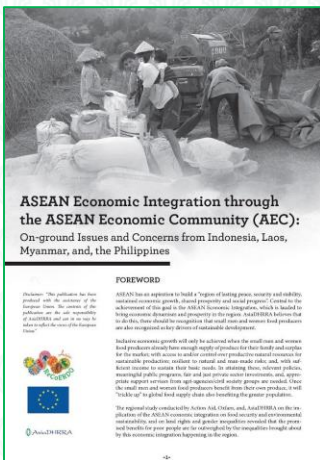
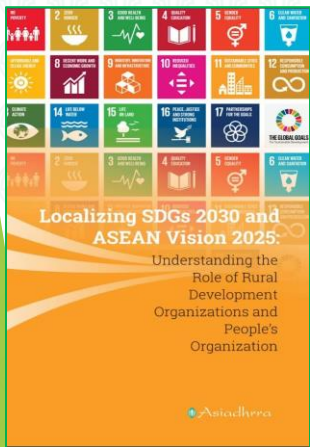
SOMRDPE Indonesia

Member

National Food Security Council

Policy studies published and/or produced focusing on:

- Localization of SDG 2030 and ASEAN Vision 2025
- Impact of ASEAN Economic Integration
- Rural Climate Resiliency
- Youth and Responsible Agricultural Investments
- Impact of COVID-19 on rural communities



- Sustainable Rural Development in Indonesia
- Statelessness and Social Protection in Malaysia
- Women in Agriculture in Laos
- Review of National Organic Act Implementation in Philippines
- Agriculture and Rural Development in Cambodia
- Organic Agriculture and Food Safety in Vietnam

Influenced policies on inclusive and sustainable rural development at different levels:



- Inputs to the UNDF 2019-2028
- AMRDPE Resolution on launching an ASEAN Rural Development Masterplan
- Inputs to approved ASEAN Guidelines on Responsible Agricultural Investments
- Inputs to ASEAN Roadmap on Agri-Cooperatives
- Inputs to national programming and policies on statelessness in Malaysia
- Inputs to Village Development Fund implementation in Indonesia
- Inputs to 3 district and village policies and regulations on agriculture and rural development in Indonesia
- Inputs to 2 national policy review in Indonesia
- Inputs to national contract growing policy in Cambodia

Component 3

Strengthening CSO-RPO Platforms



National and sub-national RPO platforms established and/or strengthened

Cambodia

- 1** national multi-stakeholders platform for agriculture and rural development

Indonesia

- 1** national rural women's network
- 9** local rural community networks/association

Lao PDR

- 1** Provincial FO federation

Malaysia

- 1** national platform for social enterprise

Myanmar

- 1** national FO federation
- 2** local FO groups

Philippines

- 1** Agri-cooperative Fed
- 1** Regional Agri-coop
- 2** National FOs

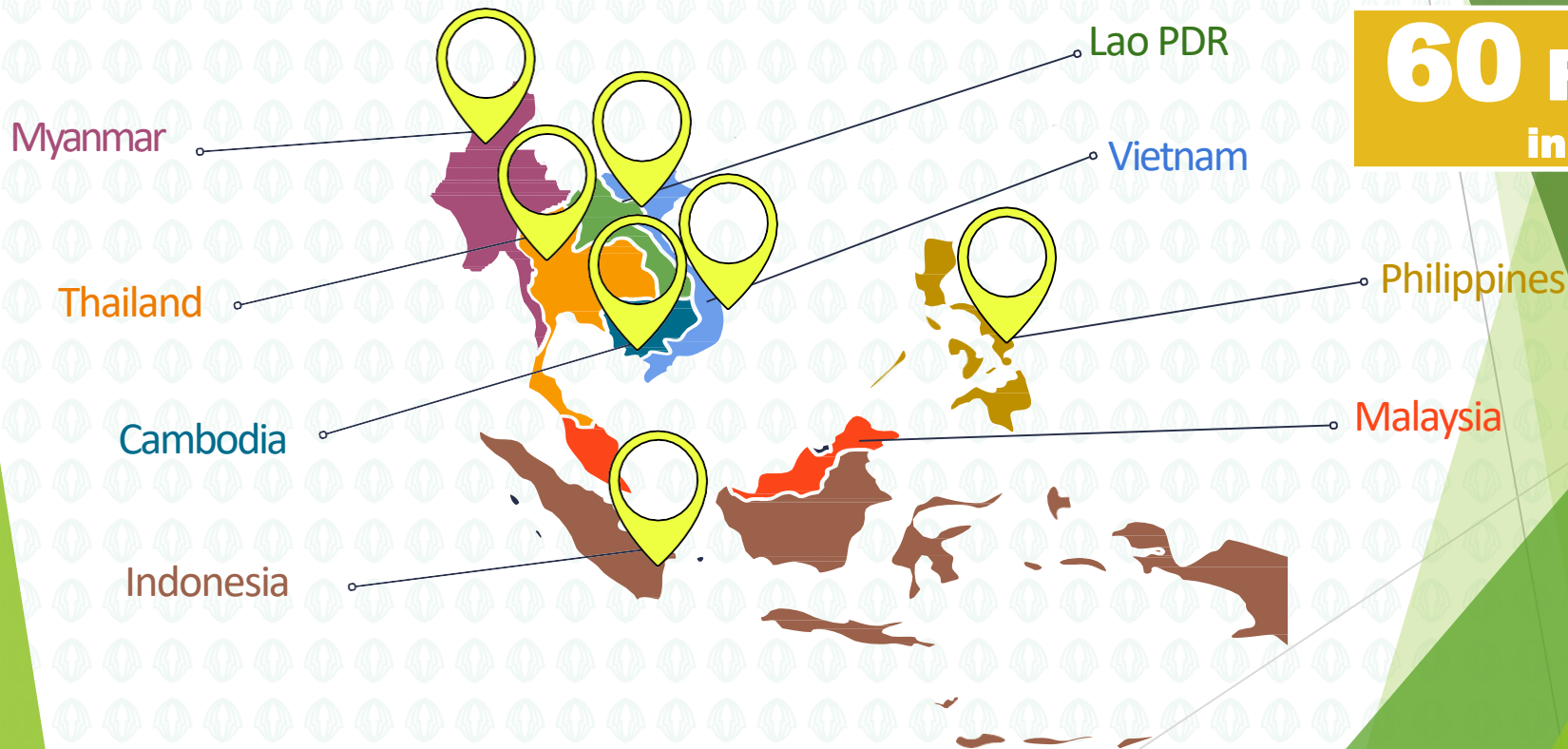
Thailand

- 1** FO Platform

Vietnam

- 1** National FO platform
- 1** CSO-RPO network for agri & rural dev't
- 3** Provincial Farmers Union

Provided direct (technical and financial) services to RPOs since 2016



60 RPOs
in total

Key results from direct services provided:

9 out of 17

RPOs levelled-up its organizational growth from level 2 to level 4

Improved quality of RPO products

Support to *MARCCO* (US\$270,000) for facility processing and storage facility

Improved services of RPOs to its member

- increased outreach
- Increased frequency of service
- Increased participation in collective marketing

2 out of 17

RPOs organized cooperation groups and cooperative on palm sugar and honey



Innovative marketing
GlowCorp and Ngudi Mulyo
linking to online platform

Component 4

Project Management



Project Governance

Improved/strengthened implementation resulted by regular monitoring and assessments
(ROM, Mid-term rapid assessment, regular RPC-PAC meetings, PMT and MEAL working group meetings)

Results Oriented Monitoring (ROM) of EU Headquarters successfully completed covering 4 DHRRAs plus the secretariat

Annual joint RPC-PAC meetings conducted

PMT and MEAL meetings done in mid-year and year-end with support from Finance and HROD

Mid-term Rapid-Impact Assessment of Strategic Action Plan conducted

Regular project monitoring visits and advising/mentoring accompanied by Finance and HROD strategically conducted paralleled to FO visits under FFP and Post-disaster projects

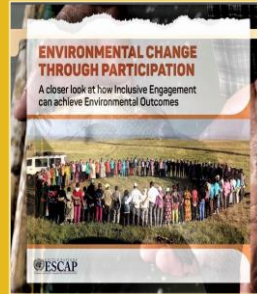
Program Visibility and Media Mileage



1st Bi-annual EU-ASEAN Newsletter of 2019
1. Business Planning (Bina Desa)
2. Youth Reforestation Initiative (MyanDHRRA)



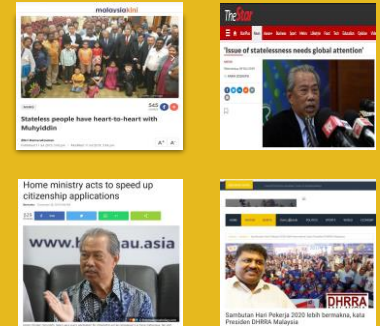
6th Asia Pacific Forum on Sustainable Development theme report, "Accelerating Progress: An Empowered, Inclusive, & Equal Asia & the Pacific"



ESCAP publication for July 2019 on "Environmental Change through participation"



MyanDHRRA reforestation efforts with youth volunteers featured by a local media (Channel K)



DHRRA Malaysia on Statelessness issues; sustained involvement with Tan Sri Muhiyiddin Yasin (TSMY), Current Prime Minister

ReCoERDO Financials

Component Allocations	EURO	%
Component 1 - Capacity Building	901,360	30%
Component 2 - Regional CSO Movement and Policy Advocacy	451,400	15%
Component 3 - Strengthening Services to Rural People's Organization	326,520	11%
Component 4 - Project Management & Coordination (Human Resource, MEAL, Visibility, Assessment & Planning, Advisory Services, Equipment, Covid19 Retrofit)	1,138,045	38%
Indirect Cost	197,213	7%
Total Project cost	3,014,538	100%
Contingency	4,041	
ReCoERDO Total Budget	3,018,579	
100% Utilization by December 30,2020 Regional/National allocation almost 99% as planned (48% Regional, 52% National)		

What do you consider to be AsiaDHRRA's **niche** or strength?

What is AsiaDHRRA doing **better** than others?



**special value to the
DHRRAs, RPOs, AgriCord,
ASEAN, FAO, AFA?**



What are areas for improvement?



Knowledge Management



Capacity Building Systems
& Implementation



Strengthening DHRRA
Services to RPOs

How to
build on
gains
achieved?



Ongoing support to DHRAs




Cascade Results of Policy
Engagement at the National Level



Maintain the Level of Engagement at
the Region



Continuing support to RPOs



The past cycle agenda remains valid, but we have to level up for greater impact. Coherence of our work vis global regional national priorities. At all levels, we have to work with others in most intelligent way, rooted to our DHRRA principles, ways of working.

THANK YOU



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