

Advancing Rural Community Resiliency and Sustainability in Asia
12th AsiaDHRRA General Assembly

7, 8, 10 December 2020
Online via Zoom

HIGHLIGHTS OF OPERATIONS/ PERFORMANCE
(2019-2020)

I. Developing and strengthening rural communities / rural peoples' organizations (RPOs)

CamboDHRRA active in strengthening capacity of RPOs/Coops to enable them provide better services to the members in terms agricultural techniques, market linkage and accessing to finance and also plays as a mechanism for contributing to strengthen business connection between coops and private companies. Specifically, CamboDHRRA has been supported RPO/FO as following areas:

Organizational Development and Capacity Building:

CamboDHRRA organized several trainings and learning exchange in order to strengthen the capacity of RPO/FO leaders and their staff members in terms of leadership and management, institutional development, successor generation, financial management, gender-sensitive M&E, growth monitoring, project cycle management, strategic plan development, RAI and other related value chain development.

Business facilitation and market linkage:

CamboDHRRA partnered with its members to strengthen the business initiative development and support (AC, saving groups and producer groups), linking farmer's products to markets, facilitation of connection farmer leaders to potential buyers, suppliers and partners, product development and branding based on potential commodity and geographical areas (milled rice, animal feed, processed agri-products) and organizing of trade fair.

Advocacy and networking:

CamboDHRRA facilitated representatives of RPO/FO to participate in policy dialogue and forum to get enabling environment support from public agencies through engaging them with national farmer forum, responsible agriculture investment consultation workshop and annual rice submit.

With these supports, they have betterment of capacity in engaging with private sector and government, having more new initiatives in improving the operation of organization and there are increasing of agri-business and contract farming partnership between FOs, NGOs and private companies. For example, the partnership between FNN and Amru rice, FNN and CACC, FNN and KOC, KOC and DPA and FAEC and Amru rice company.

II. Engaging public programs/sector and private program/sector

At the regional, through AsiaDHRRA platform, CamboDHRRA be able engaged and advocacy on Rural Development and Poverty Eradication at the regional level, participated in ASEAN RAI guidelines consultation workshop and RAI Training of Trainers.

At the national level, CamboDHRRA has Engaged with Ministry of Rural Development through Dr. Sao Chivoan (SOMERDPE - ASEAN), strengthened relations with FAO country office, Ministry of Agriculture, Forestry and Fisheries (MAFF) and CPSA/GrowAsia to promote RAI and youth in Cambodia. CamboDHRRA initiated to lead advocacy on "Responsible Agriculture Investment" especially for the youth at the national level through organizing of national youth and RAI capacity assessment workshop, RAI mapping, case study, and set up RAI core group. The result of RAI mapping and case study has shared to CamboDHRRA members, partners, FAO and government agencies especially, MAFF.

The mandate of CamboDHRRA is strengthened partnership among members and relevant stakeholders and government agencies to promote value chains and coops and rural development that very strongly contribute to SDG localization.

In addition, 4 out of 5 NFOs who implementing MTCP2 are members of CamboDHRRA while 2 NFOs who are member of AFA also became members of CamboDHRRA.

III. Strengthening your organizational capacities and services to your partners

In recent year, CamboDHRRA has been continuing to work on strengthening CamboDHRRA as a platform and to officially register it. CamboDHRRA also promoted the process of learning exchange among RPOs on community organizing, value chains and agricultural development. Special focus on capacity development of network members including Public Private Partnership concept, agri-value chain development, monitoring and evaluation, fund raising, and knowledge management and communication in agriculture. In addition, CamboDHRRA facilitated members and partners to engage advocacy activities at regional and national levels. As result of these interventions:

- CamboDHRRA has registered at ministry of interior as legal entity;
- CamboDHRRA has set clear structure, functions and institutional policies;
- Communication and visibility material and media developed such as CamboDHRRA's website, facebook, leaflet, brochure and X-stand.
- Five years (2021-2025) strategic plan of CamboDHRRA developed;
- Totally, 21 entities includes 4 NFOs, 12 NGOs and 5 private companies who active involving in value chains and coops development became CamboDHRRA's member;
- Capacity of staff of camboDHRRA members improved in terms of project cycle management, gender-sensitive M&E, agri-value chains and agricultural cooperative development;
- Facilitated learning exchange visit among CamboDHRRA members and InDHRRA and PhilDHRRA;
- Members of CamboDHRRA being involved in promoting the participation of youth in Responsible Agriculture Investment (RAI).

IV. Other key significant achievements

In supporting youth to engage public agencies especially MAFF, CamboDHRRA facilitated youth groups under its members to form the national youth platform to empower them in participation in and benefit from agriculture investment.

In order works, CamboDHRRA has been initial discussed among members for formulating CamboDHRRA's pool of expert in order to provide consultancy services and other supports needed.